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The BEAUTY Bazaar

GET YOUNGER LOOKING EYES

The best products and pro tips for lush brows, full lashes, and smooth skin. By Anne-Marie Guarnieri

BETTER BROWS Finding your ideal arch gives a face-lifting effect, says Benefit Global Brow Expert Jared Bailey. How-to: Draw an imaginary line from your outer nostril across the center of your iris to your brow—that's the spot. But don't over-tweeze the brow-bone area. "When too much of it shows, it adds 10 years to your face," he says, as do thin brows, so always fill them in. We like Sisley Paris Phyto-Sourcils 3-in-1 Technical Pencil (\$62) and Benefit Foolproof Brow Powder (\$24). ▶



CONCEALER TRICKS

1. Choose the right formula: Creams are better for those with smoother skin, says makeup artist Sandy Linter, while liquids are more forgiving and won't get cakey around wrinkles. **2. Placement matters:** To alleviate darkness, apply from the inner corner of your eye near the bridge of your nose out toward the middle of your under eye. "Don't put it on the outer corner of the eye because it can settle into lines," Linter explains.



FAKE FULLER LASHES

1. Try tightlining: Fill in the spaces between your lashes with a dark eye pencil for an immediate densifying effect. Accentuate it with a sweep of rich brown or taupe shadow along the upper lash line.

2. Upgrade your mascara:

A volume- and length-boosting formula and a brush with compact bristles create an amplifying result.



Dior 5 Couleurs Eyeshadow in Dream Matte, \$62



Lancôme Drama Liqui-Pencil Extreme Longwear Kohl Eyeliner in Noir Intense, \$23

MUST-HAVE EYE CREAMS



HYDRATE
Olay Eyes Deeo Hydrating Eye Gel, \$26.99



REJUVENATE
Estée Lauder Advanced Night Repair Eye Concentrate Matrix, \$69



BOOST RADIANCE
SK-II LXP Ultimate Revival Eye Cream, \$191



DE-PUFF
Dr. Brandt Needles No More No More Baggage Eye De-Puffing Gel, \$42



BATTLE FINE LINES
Murad Resurgence Retinol Youth Renewal Eye Serum, \$85



Soleil Toujours
100% Mineral Perpetual Radiance Eye Glow + Illuminator SPF 15, \$68

BRIGHTEN UP

A swipe of highlighter just under your brow bone or around the end of your brow makes your eyes appear bigger. Choose a peach, pinky-nude, or champagne shade. "Anything too bright or white will look dated," says Bailey.



Dr. Dennis Gross SpectraLite EyeCare Pro, \$159

AT-HOME LIGHT TREATMENT

It may look like a pair of virtual-reality glasses, but this light-therapy device, which contains 72 targeted wrinkle-reducing LEDs, provides very real results with no downtime. You'll see firmer skin and diminished crow's-feet after about three months of daily use.

WHAT THE DOC CAN DO

Botox remains the first line of defense against eye aging, says dermatologist Robert Anolik, M.D. If you have droopy eyebrows, dermatologist Michael

Jacobs, M.D., suggests adding in Ultherapy, a noninvasive ultrasound treatment that tightens and pulls up the skin above the brow. Another advance to wipe out signs of aging is injecting fat into the nasojugal fold, the area between your cheek and lower lid, says plastic surgeon Adam Kolker, M.D. It eliminates the look of puffiness and staves off the need to go under the knife to remove excess skin. "You'll appear more youthful, and not 'done,'" he says. ■